

# Mobile Purchase Path QA

Test the full journey on a real phone.

## Path Tested

Traffic source:

Landing page:

Product:

Cart:

Checkout:

## Friction Log

- Popups / overlays:
- Sticky elements:
- Image load:
- Variant selection:
- Add-to-cart visibility:
- Cart clarity:
- Payment friction:

## Severity

High:

Medium:

Low:

## Next Action